

OB

XEV (H-3) – BBM (5)

2016

Time : 3 hours

Full Marks : 100

Candidates are required to give their answers in their own words as far as practicable.

The questions are of equal value.

Answer any five questions.

1. What is organizational behavior? Discuss its importance?
2. Define Perception? Discuss the factors influencing the perception process?
3. Define Personality? What are the various types of personality?
4. Define group and clearly explain the various types of groups found in the business organization?
5. Explain the concept of Leadership. Discuss in details the tract theory of leadership?

6. What is Motivation? Which technique would you adopt to motivate the office personnel?
7. What is Morale? Discuss how it is build up?
8. What meant by Change? Discuss the factors influencing change in a business organization?
9. What do you mean by Organizational Culture? Discuss the factors influencing on organizational culture?
10. What do you mean by Group and Group Dynamics? Discuss its nature and importance?

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