

B.B.M. / O.B.

2015

Full Marks : 100

Time : 3 hours

The questions are of equal value

Answer any **five** questions

1. Define organisational behaviour. Explain the various factors influencing organisational behaviour.
2. What are the major factors that determine individual behaviour?
3. What is personality? How do culture and family determine the development of personality?
4. State the basic characteristics of a group. Explain the reason for the formation of groups.
5. Define group cohesiveness? Explain the factors influencing group cohesiveness.
6. Explain the concept of leadership. Discuss the different styles of leadership.

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7. What is motivation? Discuss the relative importance of financial and non-financial incentives in motivation.
8. Define job satisfaction. Explain the factors influencing job satisfaction.
9. Describe the process of organisational change and the factors that are important for it.
10. What is organisational culture? Explain its characteristics and importance.

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